



## INTRANET ARTICLE

*Company intranets are a great way to communicate with employees. We ask that you add the following article to your company's intranet site to alert employees about your company's involvement in the Recycle More At Work partnership. Please feel free to edit as needed.*

### **Let's Recycle More**

It's time we start seeing recycling and trash differently. Each of us throws away about 7 pounds of waste per day, which adds up to over a ton of trash per person every year. We need to acknowledge that our actions carry impact – good and bad. The way forward is for all of us to recycle more.

*(name of organization)* is banding together with businesses, organizations and local governments across the Kansas City region to increase our recycling and waste reduction through Recycle More At Work. We're proud to be a part of the Recycle More campaign, and we consider it our civic responsibility to recycle more.

So much of what can be recycled – paper, plastic, aluminum – often goes into the trash simply out of habit. We're asking you to be more aware of what can be recycled and where. If you're already recycling the basics, think about what you can do to recycle more.

Our organization can make a difference – *you* can make a difference. Together we can all help make our planet a healthier place to live by preventing pollution and conserving energy and natural resources.

I've made a personal commitment to get behind Recycle More At Work and do my part, and I hope you will too. So, let's get started! *[Insert action steps for your organization, such as attending a meeting, visiting a web page, picking up a magnet, brochure, etc. to learn more.]*

(NAME)  
Recycle More At Work Coordinator