



NEWSLETTER ARTICLE

Your newsletter is a great vehicle to create awareness about the Recycle More At Work partnership. Please consider publishing the article below to communicate your organization's involvement in this initiative. Feel free to edit however you like.

Everyone Can Recycle More

The Kansas City metro is tops in the country in baseball and barbecue, and now we want to be a leader in recycling and waste reduction. *(organization name)* is banding together with other area businesses, organizations and local governments to increase our recycling efforts as a "Recycle More At Work" partner.

Led by the Mid-America Regional Council Solid Waste Management District, this partnership encourages everyone to make a conscious effort to recycle more. Our regional goal is to divert 80 percent of the waste that goes to the landfill by 2023.

By joining Recycle More At Work, our organization can help make our planet a healthier place to live by preventing pollution and conserving energy and natural resources.

Soon, you'll notice Recycle More posters around our workplace to remind you that if we all make small changes, the combined result can be big. Please take a moment to read them and learn what you can do to help.

You'll also receive periodic messages from *(name of coordinator)*, our Recycle More At Work coordinator, asking each of you to do your part to be a recycling champion.

So let's get started! *[Insert action steps for your organization, such as attending a meeting, visiting a web page, picking up a magnet, brochure, etc. to learn more.]*